



TYPE CO.

VIKT

Viktor Script

-RIPT

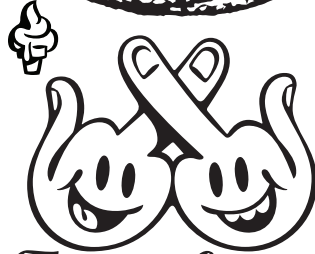
2 STYLES.
DESIGNED BY ERIK MARINOVICH
& JAMES EDMONDSON.
2015-2017.



efucci



ohno



drink me



Fingers crossed



Warriors



psych!

LOOK!



Viktor Script

↑ Sour Oranges
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Home-Grown

Convenience

Postulation

Monologues



TYPE CO.

THE ORIGIN OF

Viktor Script



Oh no, another script typeface *sigh*. Does the world need more? If you have five minutes, I have an answer. But first, lend me your eyes.

Three years ago I came to terms with the fact that a daily lunch diet of hamburgers was no bueno. Motivated to turn a bad habit into a good one, I began walking to work. My mile and a half trek takes me through the Mission district of San Francisco, which is home to a lot of crazy people, good burritos and hand painted signs.

The signs became the highlight of the walk. An obsession emerged and I compulsively sought them out. There's an alluring quality to each one that makes them appealing. Dissect each layout and you'll find a simple pattern: a primary and secondary color palette, horizontal text and a loose cap and x-height. Each one seems to be designed on the fly and without a ruler, making the letterforms ooze with a genuine style. Eventually, this continual exposure began to affect my work.

Accepting the shift in style, I forced myself to loosen up in order to help my hand create letterforms that evoked a vibrancy similar to the signs. It was a valuable exercise.

This sparked an interest to dig deep and find unique examples of quirky script specimens, confirming my "weirder the better" addiction to odd letterforms.

Two years into my quirky lettering fetish, I applied my little secret to a lettering workshop. I pieced together a quick script specimen to be shown as a reference for attendees. It was the first complete character set I'd drawn. Typically, I only illustrate words and phrases, but never translate them into proper alphabets. The deeper exploration gave this script more personal meaning.

→ THE FULL STORY CONTINUES ON *ohnotype.co* →



TYPE CO.

Some Small News

VIKTOR SCRIPT GETS A NEW FRIEND

*F*or every evening gown, there are shoes to match. Would you wear Converse with Chanel? No way, José. Similarly, script typefaces are often in need of a complimentary style for the small stuff. Revolutionary? No, but useful nonetheless.

After two years on the market, Viktor Script is getting a new friend. The proportions are inverted, going from the bold condensed proportions of Viktor Script, to something much lighter, wider, and optimized for smaller sizes. It's made designing with Viktor much easier and more fun for us, and we hope it will do the same for you.

Though wide typefaces designed for all caps settings are common, they are very rarely done so with brush features: swelling strokes, kinked whitespaces, and soft terminals. These qualities allow Viktor Script Caps to match Viktor Script, while supporting the opposite end of the hierarchy. On the next page you'll see the way I envision Viktor Script being used, but to quote Will Ferrell at the end of the Lego Movie, "That's only a suggestion."



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the
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IN ASSIATION WITH *Rolling Stone* MAGAZINE

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-> → ➔

ARROWS (ON BY DEFAULT. TURN OFF STANDARD LIGATURES TO DISABLE)

(\$'123) → (\$'123)

LINING FIGURES (ACCESSIBLE IN THE PROPORTIONAL LINING FEATURE)

bubble → bubble

ALTERNATE B (ACCESSIBLE IN STYLELISTIC ALTERNATES AND STYLISTIC SET 01)

bonoloto → bonoloto

LIGATURES (ON BY DEFAULT)

Quizzical → Quizzical

ALTERNATE Q AND Z (ACCESSIBLE IN STYLISTIC ALTERNATES AND STYLISTIC SET 01)



TYPE CO.

Adventure Time (originally titled Adventure Time with Finn & Jake) is an American animated television series created by Pendleton Ward for Cartoon Network.

ALTERNATE B (ACCESSIBLE IN STYLELISTIC ALTERNATES AND STYLISTIC SET 01)

In-N-Out is one of the few fast food chains to pay its employees more than minimum wage guidelines—starting at \$10.50 per hour in California, as of April 2013.

LINING NUMBERS (ACCESSIBLE IN THE PROPORTIONAL LINING FEATURE)

*2¼ cups finely ground graham crackers (about 30 squares),
½ teaspoon ground cinnamon, and 1 stick unsalted butter, melted.
The filling requires a lot more bullshit.*

FRACTIONS (ON BY DEFAULT. TURN OFF STANDARD LIGATURES TO DISABLE)

*Quincy Pondexter blocked five jams against the Wizards!
Pangrams are dumb, but I needed a capital Q.
I guess I could have just found a sentence about Quincy Jones.*

ALTERNATE Q, LOWERCASE B AND Z (ACCESSIBLE IN STYLISTIC ALTERNATES AND STYLISTIC SET 01)

Feltonio Ontiveros claims to have offered the first retail burrito in San Francisco at El Faro (The Lighthouse) in 1961, a corner grocery store on Folsom Street. → Very Chill.

ARROWS (ON BY DEFAULT. TURN OFF LIGATURES TO DISABLE)



TYPE CO.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z [\] ^ _ ` a b c d e f g h i j k l m n o p q r s t u v w x y z { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿

UPPERCASE

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LOWERCASE

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NON-LINING FIGURES AND CURRENCY

¢ £ ¥ 0 1 2 3 4 5 6 7 8 9

FIGURES AND CURRENCY

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FRACTIONS, SUPERIORS, AND DENOMINATORS

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PUNCTUATION

→ ↑ ↗ ↘ ↙ ↚ ↛ ↜ ↝ ↞ ↠

ARROWS



ICONS, SYMBOLS, ORNAMENTS, AND MISCELLANEOUS TREATS



TYPE CO.

A B C D E F G H I J K L M N O P Q R̥ S T U V W X Y Z
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UPPERCASE

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NON-LINING FIGURES AND CURRENCY

¼ ½ ¾ 0 1 2 3 4 5 6 7 8 9 / 0 1 2 3 4 5 6 7 8 9

FRACTIONS, SUPERIORS, AND DENOMINATORS

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PUNCTUATION



ARROWS



TYPE CO.

Viktor Script supports these languages: ABENAKI, AFAAN OROMO, AFAR, AFRIKAANS, ALBANIAN, AL-SATIAN, AMIS, ANUTA, ARAGONESE, ARANESE, ARRERENTE, ARVANITIC (LATINIZED), ASTURIAN, ATAYAL, AYMARA, BASHKIR (LATINIZED), BASQUE, BELARUSIAN (LATINIZED), BEMBA, BIKOL, BISLAMA, BOSNIAN, BRETON, CAPE VERDEAN CREOLE, CATALAN, CEBUANO, CHAMORRO, CHAVACANO, CHICHEWA, CHICKASAW, CIMBRIAN, COFÁN, CORSICAN, CREEK, CRIMEAN TATAR (LATINIZED), CROATIAN, CZECH, DANISH, DAWAN, DELAWARE, DHOLUO, DREHU, DUTCH, ENGLISH, ESPERANTO, ESTONIAN, FAROESE, FIJIAN, FILIPINO, FINNISH, FOLKSPRAAK, FRENCH, FRISIAN, FRIULIAN, GALICIAN, GANDA, GENOESE, GERMAN, GIKUYU, GOONIYANDI, GUADELOUPEAN CREOLE, GWICH'IN, HAITIAN CREOLE, HÄN, HAWAIIAN, HILIGAYNON, HOPI, HOTÇAK (LATINIZED), HUNGARIAN, IDO, ILOCANO, INDONESIAN, INTERGLOSSA, INTERLINGUA, IRISH, ITALIAN, JAMAICAN, JAVANESE (LATINIZED), JÈRRIAIS, KALA LAGAW YA, KAPAMPANGAN (LATINIZED), KAQCHIKEL, KARAKALPAK (LATINIZED), KARELIAN (LATINIZED), KASHUBIAN, KIKONGO, KINYARWANDA, KIRIBATI, KIRUNDI, KLINGON, LADIN, LATIN, LATINO, SINE FLEXIONE, LATVIAN, LITHUANIAN, LOJBAN, LOMBARD, MAASAI, MAKHUWA, MALAY, MALTESE, MANX, MĀORI, MARQUESAN, MERIAM MIR, MIRANDESE, MOHAWK, MONTAGNAIS, MONTENEGRIN, MURRINH-PATHA, NAGAMESE CREOLE, NDEBELE, NEAPOLITAN, NGIYAMBAA, NIUEAN, NOONGAR, NORWEGIAN, NOVIAL, OCCIDENTAL, OCCITAN, OSHIWAMBO, OSSETIAN (LATINIZED), PALAUAN, PAPIAMENTO, PIEDMONTESE, POLISH, PORTUGUESE, POTAWATOMI, Q'EQCHI', QUECHUA, RAROTONGAN, ROMANSH, ROTOKAS, SAMI, (INARI SAMI), SAMI, (LULE SAMI), SAMI, (NORTHERN SAMI), SAMI, (SOUTHERN SAMI), SAMOAN, SANGO, SARAMACCAN, SARDINIAN, SCOTTISH GAELIC, SERBIAN (LATINIZED), SERI, SEYCHELLOIS CREOLE, SHAWNEE, SHONA, SICILIAN, SILESIAN, SLOVAK, SLOVENIAN, SLOVIO (LATINIZED), SOMALI, SORBIAN, (LOWER SORBIAN), SORBIAN, (UPPER SORBIAN), SOTHO, (NORTHERN), SOTHO, (SOUTHERN), SPANISH, SRANAN, SUNDANESE (LATINIZED), SWAHILI, SWAZI, SWEDISH, TAGALOG, TAHITIAN, TETUM, TOKPISIN, TOKELAUAN, TONGAN, TSHILUBA, TSONGA, TSWANA, TUMBUKA, TUVALUAN, TZOTZIL, UZBEK (LATINIZED), VENETIAN, VEPSIAN, VOLAPÛK, VÖRO, WALLISIAN, WALLOON, WARAY-WARAY, WARLPIRI, WAYUU, WIK-MUNGKAN, WIRADJURI, WOLOF, XAVANTE, XHOSA, YAPESE, YINDJIBARNDI, ZAPOTEC, ZULU, AND ZUNI



Thank you to MY OLD TYPEDIA CLASSMATES: MARK FRÖMBERG, ALEXANDRE SAUMIER-DEMERS, HUGO MARUCCO, DAVID CHMELA, SLÁVA JEVČINOVÁ AKA SLAVIE SLAVERSON, MARK DE WINNE, AND NINA STÖSSINGER. FRIENDS AND COLLABORATORS: DIANA OVEZEA, OLD SKOOL ROB, RICKY ODBERT, COSMO RAY, GNATALIE PEREZ, SUN HELEN ISDAHL KALVENES, ROB SAUNDERS AND THE LETTERFORM ARCHIVE, THIERRY BLANCPAIN, ÄN LUC, MATTY MARTIN, JAMES L. TUCKER AT THE AESTHETIC UNION, ERIK MARI NOVICH, NICK SHERMAN, AND JACKSON CAVANAUGH. TOOL MAKERS AND SOFTWARE DEVELOPERS: ONDREJ JÓB, DAVID JONATHAN ROSS, BEN KIEL, GUSTAVO FERREIRA, FREDERIK BERLAEN, LOÏC SANDER, FRANK GRIESSHAMMER, JACK JENNINGS, TAL LEMING, AND YANONE. MY OLD TYPE DESIGN INSTRUCTORS: ERIK VAN BLOKLAND, PAUL VAN DER LAAN, PETER VERHEUL, JAN WILLEM STAS, FRANÇOISE BERSEREK, AND ROD CAVAZOS. MY OLD GRAPHIC DESIGN AND TYPOGRAPHY INSTRUCTORS, MARK FOX, ANGIE WANG, DAVID ASARI, CHRISTOPHER SIMMONS, BOB AUFULDISH, BRETT MACFADDEN, SCOTT THORPE, TOM INGALLS AKA BACKWARDS MAN, DENNIS CROWE, MICHAEL VANDERBYLE, EMILY MCVARISH, JON SUEDA, AND ERIC HEI-MAN. ALSO MY FAMILY.